

The Mobium Advantage - Features Comparison

	GeoMicro Mobium™	Personal Navigation Device	TeleNav GPS Navigator (Windows Mobile Ver. 5.1)	Garmin Mobile for BlackBerry
Overall				
Ease of portability & operation	✓ EASY On Windows Mobile phones	✗ DIFFICULT Bulky device	✓ EASY On Mobile phones	✓ EASY
Cost	✓ \$9.95 A MONTH OR \$99.95 FOR ANNUAL SUBSCRIPTION	✗ \$300-\$700 Life expectancy: 2-3 years	✓ \$9.95 A MONTH	✓ \$99 PER YEAR
Native Windows Mobile 5 & 6 Support	✓ YES	✗ NOT APPLICABLE	✓ YES	✗ NO
Customer Support	✓ WEBSITE SUPPORT	✗ BUSINESS HOURS	✓ WEBSITE SUPPORT	✓ WEBSITE SUPPORT
Navigation & Ease of Use				
Navigation w/Voice Guidance & Automatic Reroute	✓ YES	✓ YES	✓ YES	✓ YES
High Cartographic Quality Maps	✓ YES	✗ NO	✗ NO	✗ NO
Street Names in Voice Prompts	✓ YES	✓ ONLY ON HIGH END, EXPENSIVE MODELS	✓ YES	✓ YES
Intelligent Map Tile Caching	✓ YES	✓ MAP DATA ON BOARD	✗ NO	✗ NO
User Assignable Short-Cut Keys	✓ YES	✗ NO	✗ NO	✗ NO
Instant Route (Click Map to Route Between Any 2 Points)	✓ YES	✗ NO	✗ NO	✗ NO
Lat/Long Lines & ZIP Codes on Map	✓ YES	✗ NO	✗ NO	✗ NO
Automatic Software Updates	✓ YES	✗ NO	✓ YES	✓ YES
Automatic Map Updates	✓ YES Free!	✗ NO Manual Updates: \$50-\$100	✓ YES	✓ YES
2D & 3D Maps	✗ 2D	✓ YES	✓ YES	✗ 2D
Address Entry				
Location-based Auto Suggest of City/State	✓ YES	✓ YES	✓ YES	✓ YES
Integrated with Contact Manager	✓ YES	✗ NO	✓ YES	✗ NO
POI Search/Business Finder				
Find Businesses Anywhere in the U.S.	✓ YES	✓ YES	✓ YES	✓ YES
Size of POI Database	✓ 15 MILLION +	✗ 4-6 MILLION	✓ 10 MILLION +	✓ 6 MILLION +
Call Businesses Directly	✓ YES	✗ NO	✓ YES	✓ YES
Add POI into Favorites List	✓ YES	✓ YES	✓ YES	✓ YES
Favorites List w/User-Definable Categories	✓ YES	✓ YES	✓ YES	✓ YES
Name + Category Search	✓ YES	✗ NO	✗ NO	✗ NO
Search POI Along Route	✓ YES	✗ NO	✓ YES	✗ NO
Automatic POI Database Updates	✓ YES Free!	✗ NO Manual Updates: \$50-\$100	✓ YES	✓ YES
Traffic, Weather, Gas Prices & Other Contents				
Get Address or Lat/Long Info on any point on map	✓ YES	✗ NO	✗ NO	✗ NO
Show Local Gas Prices	✓ YES	✓ ONLY ON HIGH END, EXPENSIVE MODELS	✓ YES	✓ YES
World Map	✓ YES	✗ NO	✗ NO	✗ NO
Full Automation API	✓ YES	✗ NO	✗ NO	✗ NO
Traffic Alerts with Intelligent Rerouting	✓ YES - Coming Soon!	✗ NO - Annual fee: \$60	✓ YES	✓ YES
Detailed Weather Info & Forecasts	✓ YES - Coming Soon!	✓ ONLY ON HIGH END, EXPENSIVE MODELS	✓ YES	✓ YES
Buddy Tracking	✓ YES - Coming Soon!	✗ NO	✗ NO	✗ NO

Note: Comparison based on latest Mobium as of 09/05/07